

## TEXT-ONLY LAW SCHOOL LOGOS

One fundamental design element of any website is the brand name or logo for the site. While it is possible to style text on a website to display a logo with a specific color, size and typeface, using only text is difficult and unpredictable. All schools surveyed in this report display the logo as a graphic. Some text-only logos are very big, while others are much more subtle. Following is a selection of law schools that incorporate a text-only logo into their homepage design.

CALIFORNIA WESTERN SCHOOL OF LAW



AMERICAN UNIVERSITY



NOTRE DAME, UNIVERSITY OF



DRAKE UNIVERSITY



BOSTON UNIVERSITY



CREIGHTON UNIVERSITY



ALBANY LAW SCHOOL OF UNION UNIVERSITY



BROOKLYN LAW SCHOOL



HOFSTRA UNIVERSITY



NEW YORK LAW SCHOOL



DUKE UNIVERSITY



